



# Erasmus Blended Intensive Programme

## Sustainable Business Development



Funded by  
the European Union



Mittuniversitetet  
MID SWEDEN UNIVERSITY

# Sustainable Business Development

## By attending the Blended Intensive Programme, you will be able to...

- Earn up to 5 ECTS in a total of five days.
- Improve your intercultural skills and knowledge on sustainability business development with an international community of fellow students and friends.
- Apply your knowledge and ideas to help build sustainable businesses.
- Network with fellow-students from different European and non-European countries.
- Immerse yourself and enjoy an attractive teaching programme and site visits including outings into the beautiful surrounding forests and a day trip around Östersund and the county of Jämtland which forms an integral part of our programme.
- Students of TH AB can have the ECTS recognised for the new certificate **BW** and **BWR International**.

Take your chance and apply for the intensive programme “Sustainable Business Development” at Mid Sweden University. This intensive international programme held in English seeks to address in particular bachelor students interested in the topic of sustainability and building sustainable businesses while being passionate about making friends from different places in Europe and beyond when collaborating in international student teams. There will be a preparatory and a post-assignment online.

The Blended Intensive Programme “Sustainable Business Development” is supported by funds for the new ERASMUS+ Blended Intensive Programmes (BIPs). It will be conducted and seeks to make a contribution to the Green Deal of the EU and the Sustainable Development Goals (SDGs).

**In this BIP we will explore how sustainable businesses develop across industries based on trends of tomorrow. Different perspectives on an ethical and sustainable business will be addressed throughout the course. The role of leadership will also be discussed in creating sustainable businesses prepared for trends of tomorrow.**



## Sustainable Business Development

12–16 May 2025 on site at Mid Sweden University  
in Östersund

Be sure to send your letter of motivation (1 page, Arial 11p, 1.5 spacing) specifying your reasons for taking part in this Blended Intensive Programme to the International Office of your home institution.

### Contact to Academic Coordinator at Mid Sweden University:

Anna Sörensson, Senior Lecturer at the Department  
of Economics, Geography, Law and Tourism.  
Email: [anna.sorensson@miun.se](mailto:anna.sorensson@miun.se)



Mittuniversitetet  
MID SWEDEN UNIVERSITY